Haverford Township Department of Parks and Recreation is launching a Ban the Bottle initiative at our day camps and playgrounds this summer. We are urging our campers to bring reusable water bottles instead of single use plastic bottles. This will **educate** our campers, **reduce** our production of waste, **beautify** our parks, and **strengthen** our efforts to recycle more efficiently.

**Did you know?**
- Americans used about **50 billion plastic water bottles** last year and only 23 percent were recycled.
- About **38 billion water bottles**, more than $1 billion worth of plastic, are wasted each year.
- Making bottles to meet America’s demand for bottled water uses more than **17 million barrels** of oil annually.

**We are Facing a Recycling Crisis**
- For years, the US relied on China to take **40 percent** of its recyclables for processing and manufacturing. Now, thousands of tons of materials that would have been recycled are going into landfills instead.
- As a result, about **200 tons** of recycling material is sent to the huge Covanta incinerator in Chester, near Philadelphia **each day**.
- In addition to landfills, a large portion of plastic waste ends up in our oceans and waterways.

In August 1955, Life Magazine revealed a cover story entitled “Throwaway Living.” This initiated the new trend of plastic products that promised to minimize the time housewives spent accomplishing their daily chores.

This launched a plastic revolution that quickly became a part of our day-to-day lives. In the last fifty plus years we have seen an explosion of products created with a one-use life span. Ironically enough, these single use products are manufactured from plastic, a material made to last thousands of years.

For more information, visit: [https://www.nrpa.org/parks-recreation-magazine/2019/april/recycling-is-dead-now](https://www.nrpa.org/parks-recreation-magazine/2019/april/recycling-is-dead-now)

As residents of Haverford Township, it is our responsibility to keep our open spaces clean and beautiful for generations to come. The Parks and Recreation Department’s Ban the Bottle Initiative is the first step toward reducing our waste at the source itself.