

Skatium Ice Rink Advisory Board Minutes

Tuesday, June 16, 2015 – **PLEASE MAKE NOTE OF THE LOCATION OF THE JULY 21, 2015 MEETING AT THE END OF THESE NOTES!**

Attendees: Commissioner Chris Connell; Joe Noone, Barbara Latsios, Drew Simcox, Karen Samulenas, Adam Terranova; Charles McGarvey and Rick Turnbull.

Absence Excused: Larry Yates; Tamara Nedjar and Charles McGarvey.

1. Joe Noone started the meeting at 7:30 p.m.
2. The May 19, 2015 minutes were approved.
3. Public comments: There were no public comments.
4. Rick Turnbull reviewed the Skatium numbers to date. Since this is considered the off-season since most of the leagues are off now the numbers although steady are light. Rick said that sales have been active and with the planned events he anticipates a decent summer. The numbers are better than this same time last year.
5. The Skatium will be hosting a Father's Day skate on Sunday, June 21. All father's skate free they should be good this summer. They also expect an increase in figure skating numbers due to the Ardmore figure skaters coming to the Skatium in July through August.
6. Rick contacted the Haverford Middle School and High School music director's. They said that they really don't have any small "groups" of kids with bands, etc. that would be able to carry out the idea for Friday nights. A few names and suggestions were given to Rick to investigate further. There are several hockey camps that will be using the Skatium this summer. He is waiting to hear back from "Total Hockey" which was interested in utilizing the grounds as well as the Skatium for a two day camp from 8:00 a.m. -4:00 p.m. August 2 and 3rd. He is waiting for the final paperwork to be signed. Dave Dorman has signed for additional ice time and Shinnery hockey has signed for Monday; Wednesday and Friday all summer. Overall all ice rentals are up this summer.
7. The construction continues on the front entrance and offices. The computers are in and they are waiting for the software to be loaded. They still need the carpenters and electricians to finish before the installation of the computers can happen.
8. Rick mentioned that the cooling tower will have to be repaired at a cost of around \$9,500.00 as well as the water holding tank that has to be replaced at a cost of \$14,000.00.
9. Chris brought up the parking situation during the construction at the police station. Parking is always a problem but will definitely be worse since a number of spaces will be unavailable. He mentioned that everyone will have to be understanding in the short term so that the work will be done. The police will have fifty (50) cars that will be on the lot and Skatium personnel and guests get what is remaining. The Township did make several metered spaces in front of the Café this past month.

New Business

1. Adam suggested that for the next meeting advisory board members think about the goals and recommendations we want to make to the Commissioners for the 2016 budget process. He suggested that one goal of the Skatium should be to bring in 150% revenue vs expenses and the possibility of setting up a “replacement” fund for more costly equipment that needs to be replaced. This is a good selling point especially for Haverford taxpayers who want less of a tax burden for recreational expenses. Adam will draft a letter and send it out for input. A discussion and finalization will take place at the next scheduled meeting.
2. **The meeting adjourned at 9:00 p.m. It was decided that the next scheduled meeting will be at the Township building, located at 2325 W. Darby Road. (Eagle and Darby) This suggestions was made by Chris due to the lack of parking that Board members have experienced in the past several months.**

The next Meeting is scheduled for: July 21, 2015 at 7:30 p.m. at the Township Building!!

Skatium Ice Rink Advisory Board Minutes – July 21, 2015

The next Meeting is scheduled for: August 18, 2015 at 7:30 p.m. at the Township Building!

Attendees: Commissioner Chris Connell; Joe Noone, Barbara Latsios, Drew Simcox, Karen Samulenas, Adam Terranova; Bill Preston (Guest) and Rick Turnbull.

Absence Excused: Larry Yates; Tamara Nedjar and Charles McGarvey.

1. Joe Noone started the meeting at 7:30 p.m.
2. The June 16, 2015 minutes were approved.
3. Public comments: There were no public comments.
4. Rick Turnbull reviewed the Skatium numbers to date. Since this is considered the off-season and most of the leagues are off now the numbers although steady are light. The Skatium has hosted Lansdowne; Ridley and Upper Darby Recreation Centers, all of which brought in good numbers for this time of the year.
5. The two business Hav-A- Burger and Skate Shop are both satisfied with sales during the off-season. Hav-A-Burger is bringing in business from the side door and they have been satisfied with the extra business coming in from the side.
6. The work continues on the front entrance. The computers are in for the cash; credit; and debit transactions. Training will be taking place soon to get employees up to speed.

New Business

1. Bill Preston spoke on behalf of Joe Oreschuk to discuss getting more kids involved with the High School and Middle School hockey teams. As with most hockey clubs they have seen a decline in membership due to the expense of ice time and the commitment to the schedule. They would like to see more involvement with activities like hosting the Flyers' Cup and some charitable events. They are also looking at some ways the school district can help with recruitment of team members. Bill also mentioned that they would be in the Haverford Day parade this year scheduled for Saturday, October 3, 2015. He extended an invitation to the DCSC members and Joe Noone offered to let the kids use a trailer that he has at the Fire House. He mentioned how it was done a few years ago and it was a nice addition to the parade and the kids enjoyed it! Barbara Latsios has informed the president of the DCSC and they will plan on participating.
2. Adam Terranova discussed writing a letter to present to the Commissioners on the 2015/2016 goals of the Skatium. He would like to use the Skatium Mission Statement and discuss ways that the Skatium could seek ways to contribute to the community. He spoke of increased participating with the inter-county leagues; advertising and theme nights. All ways to increase public skating in addition to the regular contracts for the various disciplines of skating. Karen volunteered to proof read the draft letter for Adam.

3. Shiny hockey has continued for the whole summer. They are skating on Monday; Wednesday and Friday mornings. Drew mentioned the problem of the schedule conflict on Friday, July 3, 2015 when the skaters showed up and no one was present to let them in. Rick mentioned that there was a problem with the schedule and vacation days and he apologized for the mix-up vowing that it won't happen again.
4. **The meeting adjourned at 9:00 p.m. Everyone agreed that the accommodations at the Township building, located at 2325 W. Darby Road. (Eagle and Darby) were very good and will be used for future meetings, unless noted otherwise.**

The next Meeting is scheduled for: August 18,2015 at 7:30 p.m. at the Township building, address shown above.

Mission Statement: The purpose of the Skatium Ice Rink is to be a financially stable municipal recreational facility which will provide the residents of Haverford Township with a recreational and learning opportunity in all disciplines of skating as well as enhancing the quality of life by providing them with an affordable opportunity for a unique recreational experience among the community at large.

Definition of recreation facility: "Recreation facility" means a business or nonprofit organization which offers leisure and recreation services to the public or to members. This includes but is not limited to gymnasiums, gymnastic schools, indoor and outdoor roller or ice-skating rinks, country golf courses, driving ranges, tennis clubs, indoor and outdoor play courts, horseback facilities, indoor and outdoor shooting facilities, batting cages, go-cart or dirt bike, miniature golf or putt courses, skateboard areas and water slides or water parks.

Skatium Ice Rink Advisory Board Minutes – September 16, 2015

The next Meeting is scheduled for: October 20, 2015 at the Skatium @ 7:30 p.m.

I scheduled Adam to speak at the Board of Commissioners meeting at 700 pm Oct 13th

Attendees: Joe Noone, Barbara Latsios, Drew Simcox, Karen Samulenas, Adam Terranova and Bob Adams.

Absence Excused: Commissioner Chris Connell; Charles McGarvey; and Larry Yates.

Joe Noone started the meeting at 7:30 p.m.

1. The August 18, 2015 minutes were approved.
2. Public comments: There were no public comments.
3. Bob reviewed the Skatium numbers to date. The Skatium is just beginning the season and personnel are still waiting for some of the checks for ice time the numbers look good. So far the Skatium is showing an income. There has been an increase in morning and afternoon revenue due to the temporary closing of the Ardmore rink. That is due to re-open in the next couple of weeks.
4. The two business Hav-A- Burger and Skate Shop both continue to be satisfied with sales during the off-season. Hav-A-Burger is bringing in business from the outside and that has sustained them during the off season. They are looking forward to the season beginning and plan on hiring additional help to assist.
5. They anticipate work on Phase 2 to begin after April. They are unable to do much work on offices, etc. while the Skatium is in season. They have nowhere to relocate the coaches and managers. They also anticipate working on the women's locker room next year. The funding for the new floor covering for the women's locker room should be in the 2016 budget. They also plan to revisit improvements at that time.
6. Joe Noone mentioned that he and Drew will be decorating the float for Haverford Township Day. If there were too many kids for the float the older kids could walk beside it. The float will represent the Skatium both hockey and figure skaters will be represented. Barbara will contact Bill Preston at the end of September to give him a final count of participating skaters and make arrangements to meet up at the Manoa Shopping Center. Joe Noone asked Bob what has been done with the "Theme Calendar" that was proposed. No information has been posted on the website. Adam mentioned that beginning the weekend of October 11 the Halloween theme skating nights should be taking place. It was suggested that people coming in costume be given a discount and some Halloween prizes be given for best dressed, scariest costume be given away each night. He is personally donating some tickets to local Halloween attractions. Despite all the recommendations the Advisory Board was disappointed that the suggestions are not being actively initiated. Bob will be passing that information on to Skatium management.

7. Drew asked about the hockey nets since there was a problem with them at a recent hockey clinic. Bob stated that two nets were being painted and the nets were being repaired. They should be back on sight next week.

New Business

1. It was decided that the 2015/2016 Letter to the Commissioners be read during the next Commissioner's meeting scheduled for **October 13, 2015**. Joe Noone registered Adam as a speaker. **All Ice Rink Advisory Board Members are encouraged to attend the meeting.**
2. The meeting adjourned at 9:00 p.m.

The next Meeting is scheduled for: October 20, 2015 at 7:30 p.m. at the Skatium.

Skatium Ice Rink Advisory Board Minutes – October 20, 2015

The next Meeting is scheduled for: November 17, 2015 at the Skatium @ 7:30 p.m.

Attendees: Joe Noone, Barbara Latsios, Drew Simcox, Karen Samulenas, Adam Terranova, Charles McGarvey and Rick Turnball.

Absence Excused: Commissioner Chris Connell; Kevin Gavagan and Larry Yates.

Joe Noone started the meeting at 7:30 p.m.

1. The September 15, 2015 minutes were approved.
2. Public comments: There were no public comments.
3. Rick reviewed the Skatium numbers to date. The Skatium numbers are looking good for this season since they are already working in the black and the season has just begun. There has been an increase in morning and afternoon ice. They are looking to get more varsity games with some rivalry teams. Rivalry teams increase the gate and would benefit the bottom line as well as the businesses within the Skatium, Hav-A- Burger and the Skate Shop.
4. The ladies locker room is still in disrepair and Rick was told that there is no money to make any changes to the locker room until 2016 despite repeated efforts by the Advisory Board members to upgrade the room. The current carpet and taped area is a safety hazard to the girls and women who are forced to use the room. The flooring that was damaged due to the sewer leak almost a year ago should have been replaced already. Skatium staff plans to revisit improvements in 2016. This needs to be a high priority since the Skatium staff keeps ignoring the problem.
5. Joe Noone and Charles McGarvey asked why the TV monitor hasn't been moved already. They have received numerous complaints from the Hawks, Haverford Township teams and other users of the Skatium that the monitor is too high and in a poor location. This is the third time that this issue has been raised during an Advisory meeting and there has been no action on moving it. If people cannot read what's on the monitor what is purpose for it? Drew and Adam also mentioned that the quality of the messages need to be updated. As Drew mentioned there is outdated information and old team logos that need to be revised.
6. Adam provided Larry Gentile with Haunted House coupons to be used at the Skatium during theme nights in October. Adam and the Board were very disappointed that the coupons have not been given out as prizes. They are only good through October 31, 2015 and no attempt has been made to move forward with the ideas as presented and accepted by the Skatium staff. Adam provided ten more coupons at tonight's meeting and expects that the staff will give them out so that they can be utilized before they expire.
7. The Board is becoming increasingly frustrated with the lack of commitment by the Skatium Director toward moving forward with Theme nights and entertainment to increase the sales at the public skating. The ideas presented did not involve a lot of money, most were encouraging people to dress up for Halloween and other ideas that just involve getting the

word out to encourage continued involvement of the Community young people and families. Charles McGarvey suggested that the Board meet with the Township Manager to discuss the lack of commitment.

8. Rick asked Joe when he thinks the lighting can be addressed. Joe has been set to do the lighting from this summer during the slow season. He will need at least a week to complete the work. Rick will get back to Joe as to when this project can be scheduled.
9. Barbara raised the issue of having the Board meeting at the Township building. There was limited parking tonight due to football activities in the field. The parking continues to be an issue at the Skatium.

New Business

1. Charles brought the issue of the speakers seemed to be fading in and out again. The supervisor's door is now locked and the only access to controls is very limited. Rick will look at the system to ensure that all controls are correctly set.
2. Rick brought up that the ambulance company will now be using the Skatium. The Board questioned how the decision was made and has questions regarding parking and use of the recreational building. Two sofas were delivered to the second floor. The Board wants to know why one of the local Fire Houses aren't being used for this purpose. That is a better fit than using the Skatium.
3. There are three vacancies on the Board. The renewals were mentioned so that those affected could let Larry Gentile know of their intentions. The Board members are becoming frustrated with the lack of communication and decision making between Skatium staff and the Board. Many items are hashed out over and over with little results.
4. The meeting adjourned at 8:45 p.m.

The next Meeting is scheduled for: Tuesday, November 17, 2015 at 7:30 p.m. at the Skatium.

Skatium Ice Rink Advisory Board Minutes – November 17, 2015

The next Meeting is scheduled for: December 17, 2015 at the Skatium @ 7:30 p.m.

Attendees: Joe Noone, Barbara Latsios, Drew Simcox, Karen Samulenas, Adam Terranova, Commissioner Chris Connell and Larry Yates.

Absence Excused: Charles McGarvey and Kevin Gavagan.

Joe Noone started the meeting at 7:30 p.m.

1. The October 20, 2015 minutes were approved.
2. Public comments: There were no public comments.
3. Larry reviewed the Skatium numbers to date. Larry is pleased with the Skatium numbers to date. There has been an increase in morning and afternoon ice. He mentioned that despite the revenue the Skatium profits go into the Township's general fund. He also stated that to keep expenses down there are only two full time employees: John Lynch and Larry. All others are part-time. He mentioned that the party lights were installed and they were used for the Friday Night public skate last week. There was positive feedback on the new lights. He is looking to get a DJ since the one that has been used in the past, is no longer available. Drew Simcox mentioned that he has a contact and that Larry should let him know so that he can put Larry and the DJ in contact with each other. He feels this DJ will work with the Skatium.
4. Karen filmed the new lighting effort from Friday night and showed the Board how nice the lights were. There was also discussion about the Point-of-Entry (POE). Apparently there was only one cashier on Friday night and the line went out of the building. Joe emphasized that we have the nice new POE and we should have more than one cashier to eliminate the long wait into the building. Larry agreed and said he "will look into it and make sure it doesn't happen again."
5. Barbara asked on the status of the ladies locker room since it still looked in disrepair on Tuesday. Larry mentioned that John was still painting and once he is done with that he will replace the moldy floor mats currently in there. Barbara suggested that prior to the mat installation the concrete floor be power washed with chlorine to eliminate any future mold issues. Adam suggested that some wall art be added to the room emphasizing female figure skaters and hockey players. Barbara will bring that up to the president of the DCSC for consideration.
6. Larry mentioned that he will be having a turkey give-away and a 2 one year passes to the Skatium this weekend. The turkey give away is popular with the public. This will be the first time he will be doing the one year pass give away.
7. Larry also discussed the various advertisements he is using. He is trying to broaden the advertising area by reaching out to Montgomery County in addition to Delaware County residents. So far he has noticed an increase in the coupon redemption from those areas.

8. Adam and Joe Noone continued to emphasize getting some theme nights advertised. Suggested again was a "Frozen" night; Skating with "Elmo" and Holiday themes. Both Adam and Drew started discussing how important social media is for the Skatium and discussed getting the Township IT people on board with allowing this. Chris was very interested and both Adam and Drew demonstrated what needs to be done and how important this was for the Skatium. Everyone was on-board and Larry and Chris will be working to get the appropriate authorization in place.
9. Joe Noone discussed the vacancies on the Board and Chris said he will be working to get those vacancies filled. Chris confirmed that there should be nine (9) positions. Each Ward should be represented but the vacancy can be filled with people from any ward. Chris suggested getting the word out and letting interested Township residents know that their volunteer services are needed.
10. Joe also mentioned that the Board will be picking out officers at the next meeting. If anyone is interested in a specific role they would like to play, let Joe know! Adam nominated Joe to continue on as President! Barbara seconded that motion!
11. The Penn Star EMT ambulance corporation is on site. They have put up a tent in the rear of the Skatium to park their vehicles. Barbara questioned why the Skatium was chosen to house this entity. She was told that the "Township manager wanted it there." She still does not feel it should be located in this recreational site!
12. Chris mentioned that building will begin on the site on or around March 2016.

New Business

1. The Board brought up the music being used at the Skatium and recommended that a subscription service could be used rather than a commercial radio station where there are too many commercials. Adam suggested a few services and recommended that Larry look into them. He also stated that the Skatium could use the commercial time for their own commercials. Advertising safety issues; other Township events or events going on at the Skatium.
2. The DCSC will be hosting the "Holly Berry" show on Sunday, December 13, 2015 at 3:00 p.m. The \$8.00 admission covers the 30 minute show, skate rental and skating afterward. Children 10 years and under \$5.00. Dinner specials will be available at Have-a-burger with 10% of sales going to the club.
3. Larry also mentioned that Winterfest is being planned. He has already contracted for the face painter, balloon designer, etc. More details to follow.
4. The meeting adjourned at 9:00 p.m.

The next Meeting is scheduled for: Tuesday, December 17, 2015 at 7:30 p.m. at the Skatium.